Kaitlyn Eaton

Product Designer US & Canada (Remote) kaitlyn@kaitlyneaton.com kaitlyneaton.com linkedin.com/in/kaitlyn-eaton

SUMMARY

Product designer with 5+ years taking products from zero to launch, most recently as the sole designer at a music startup from pre-launch to 300+ users. Previously led design on a festival platform for 1,200+ attendees. Takes a principled, systems-minded approach, balancing user needs, business goals, and technical constraints.

EXPERIENCE

Product Designer — Traklist
Sep 2022 – Oct 2026
Music file management and sharing platform for artists, producers, and engineers.
Los Angeles, CA (Remote)

- Joined pre-launch as the sole product designer and designed the product through launch and growth to 300+ users on web and iOS, taking features from rough concept to shipped product.
- Took the guesswork out of sharing music with Insights, a listener dashboard that shows artists who's playing and downloading their files, live and over time.
- Turned a single-user tool into a shared workspace by designing collaborative folders, where teams add, edit, and share files in one place.
- Designed dozens of other features across web and iOS, including library organization, search and filtering, A/B version compare, and audio tools for pitch, tempo, and loudness matching.
- Built and maintained the design system across web and iOS, wrote UI copy across the app, and worked directly with developers through detailed specs.

UX/UI Designer — C-Tribe Society
Jun 2021 – Aug 2024
Festival tech platform for attendee experiences, ticketing, and event operations.
Edmonton, AB (Remote)

- Led design for the C-Tribe Digital Passport, supporting the onboarding and festival experience for 1,200+ attendees across a 5-day event.
- Shaped an end-to-end personalized event experience for users to discover and register for sessions, network through profiles and chat, and connect with startups through a fundraising marketplace.
- Streamlined event check-in with a digital pass flow, from purchase to Apple and Google Wallet to on-site scanning, letting attendees skip the long lines.
- Designed all three sides of the platform: attendee and speaker portals, plus an internal admin panel for managing programming, passes, and speakers.
- Mentored design interns and ran user testing to refine key attendee flows.

UX/UI Designer — Chop Dawg
Jan 2022 – Aug 2022
Product design agency building custom mobile and web apps for startups and companies.
Philadelphia, PA (Remote)

- Promoted from Design Intern to UX/UI Designer after three months, taking on client-facing product design work across multiple projects.
- Designed mobile and web applications across iOS, Android, and web, creating user flows, wireframes, high-fidelity UI, interactive prototypes, and brand assets.
- Presented design work directly to clients weekly, translating feedback, business requirements, and technical constraints into product improvements.
- Contributed to the agency design system, creating reusable components and visual guidelines for App Store and Google Play assets.

Case Manager — Slack Davis
Jun 2017 – Jun 2021
Law firm handling complex personal injury, medical malpractice, and class action cases.
Austin, TX

- Managed federal court filings, client records, and correspondence for a litigation firm across multiple CRM systems.

SKILLS

Design	Design systems, interaction design, prototyping, UI design, data visualization, accessibility, UX writing, wireframing
Research & strategy	Usability testing, user flows, information architecture, competitive analysis, user personas
Collaboration	Developer handoff, HTML/CSS literacy, implementation specs, stakeholder and client presentations
Design tools	Figma, Adobe Creative Cloud
AI & build	Claude Code, Claude Design, Codex, ChatGPT, VS Code, Cloudflare
Workflow	Jira, Confluence, Notion, Miro, Obsidian

EDUCATION

Google UX Design Professional Certificate — Google 2021

Introduction to UX Design Certificate — Georgia Institute of Technology 2021

Paralegal Certificate — University of Houston 2016

Associate of Arts, General Studies — Galveston College 2015